



THE TRAVELING ARTS INFORMATION WORKSHOPS
FOR ARTISTS & SMALL BUDGET ORGANIZATIONS

SATURDAY, SEPTEMBER 11: LONG BEACH

10:00 A.M. TO 1:00 P.M.

MUSEUM OF LATIN AMERICAN ART SCULPTURE & EVENTS GARDEN

628 Alamitos Avenue

Long Beach, CA 90802

HERE IS HOW THIS FREE WORKSHOP WORKS!

- There will be a series of 5 round-robin sessions (25 minutes each).
- Locate and join the table that has the topic you want to learn more about.
- After 25 minutes an announcement will be made, indicating that the session is over.
- Then rotate to other tables as the sessions repeat.

Enriching Lives



Schedule

Registration and Check-in: 9:30 – 10:00 a.m.

Welcome: 10:00 – 10:10 am

Round 1: 10:10 – 10:35 a.m.

Round 2: 10:40 – 11:05 a.m.

Networking: 11:05 – 11:20 a.m.

Round 3: 11:20 to 11:45 a.m.

Round 4: 11:50 to 12:15 a.m.

Round 5: 12:20 to 12:45 a.m.

Wrap up: 12:45 to 1:00 p.m.



CENTER FOR
CULTURAL
INNOVATION



For Artists:

- Arts Education In-School Resources & Working in Arts Education (K-12)
- Fundraising for Individual Artists
- Getting Your Sh*t Together
- Green Art Initiatives
- Health Insurance for Individual Artists
- Individual Artist Resources
- Intro to Public Art
- Licensing and Resources for Visual Artists
- Marketing for Individual Artists
- PR (for Performing Artists)

For Organizations:

- Arts Education In-School Resources & Working in Arts Education (K-12)
- Board Leadership for Challenging Times
- Cultural and Community Outreach
- Fundraising for Organizations
- LA Stage Alliance & Census and Patron Manager Programs
- Marketing for Arts Organizations



In addition, find out more about programs from the Center for Cultural Innovation, Claremont Graduate University and the Small Business Development Center!

REGISTER ONLINE through SurveyMonkey by visiting this website:

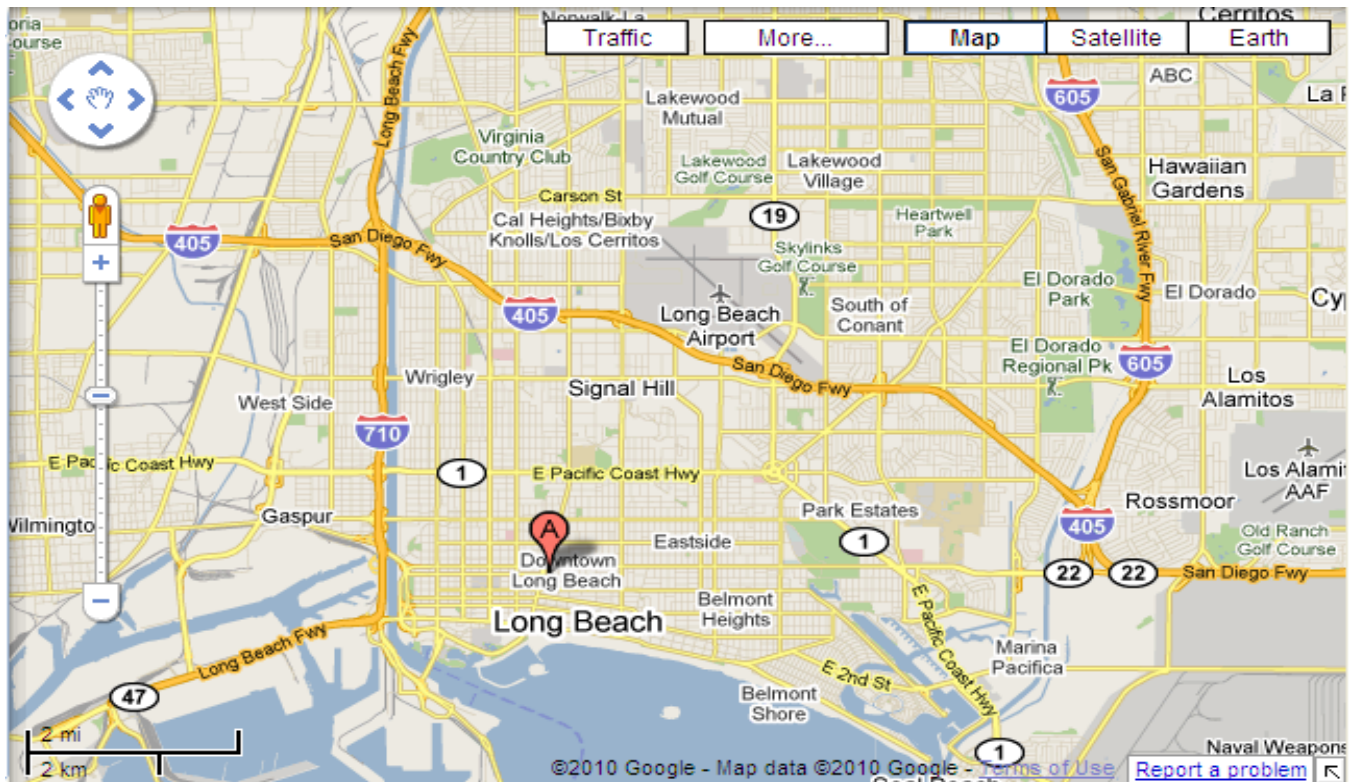
<http://www.surveymonkey.com/s/longbeach0911>

QUESTIONS? Contact Anji Gaspar-Milanovic, Los Angeles County Arts Commission

Telephone: (213) 202-3981 E-mail: amilanovic@arts.lacounty.gov

The Arts Tune-Up is sponsored by the Los Angeles County Arts Commission and the Arts Council for Long Beach, and in collaboration with LA Stage Alliance, MOLAA and the Center for Cultural Innovation.

Directions to the Museum of Latin American Art



From the West

- Take the 405 South towards Long Beach
- Take exit 29C for Orange Ave.
- Continue on to Alamos Ave.
- Turn Left at East 6th Street

From the East

- Take the 91 West
- Take exit 12A to merge onto 710 South towards Long Beach
- Take exit 2 for CA-1/ Pacific Coast Highway
- Turn Right at Orange Ave. and continue onto Alamos Ave.
- Turn Left at East 6th Street

From the North

- Take the 710 South towards Long Beach
- Take exit 2 for CA-1/Pacific Coast Highway heading Southwest
- Turn Right at Orange Ave. and continue onto Alamos Ave.
- Turn Left at East 6th Street

From the South

- Take the 405 North
- Take Exit 23 to Merge onto CA-22 heading West towards 7th Street / Long Beach
- Turn Left at Cerritos Ave.
- Take first Right onto East 6th Street

Plenty of free parking!

Please enter by the Sculpture & Events Garden. For a facility map visit <http://www.molaa.com>. This event will take place outdoors – be sure to dress appropriately.