

LOS ANGELES COUNTY ARTS COMMISSION

Press Contacts:

Linda Chiavaroli, Director of Communications, 323 871-4554, lchiavaroli@lacountyarts.org

John Arroyo, Organizational Development Coordinator, 213 974-1396, jarroyo@lacountyarts.org

Free Arts Advice For Individual Artists And Arts Organizations At “Arts Tune Up” December 5 In Santa Monica

Individual artists and small budget organizations can benefit from free expert advice and information on various aspects of arts management on Tuesday, December 5 from 6 p.m. to 9 p.m. at an “Arts Tune Up” at the Santa Monica Civic Auditorium. Even though the event is free, it is recommended that participants register via SurveyMonkey: <http://www.surveymonkey.com/s.asp?u=37532826140>

The fast-paced “arts tune up” format works like this: There will be several tables set up with an arts expert/consultant addressing a specific subject located at each table. Participants choose a topic they want to learn more about. After 25 minutes, participants rotate to another table with a topic of interest as the sessions repeat. There will be a total of 5 round-robin sessions of 25 minutes each. Participants are welcome to come by for an hour or stay for the entire evening.

Topics for individual artists include Arts Loan Fund, Artist Residencies and Live-Work Housing, Fundraising, Getting Your Sh*t Together!, How to Get Hung (for Visual Artists), Intro to Public Art, Legal Issues, Marketing for Visual Artists, Public Relations for Performing Artists, Recording, Promoting, and Selling Your Music, Tax Tips and Working in Arts Education.

Topics for small budget arts organizations include Arts Education Resources, Arts Loan Fund, Business Training, Board Development, Fundraising and Legal/Incorporation.

THE FACTS

WHAT

ARTS TUNE UP for Individual Artists and Small Budget Arts Organizations

WHEN

Tuesday, December 5 from 6 p.m. to 9 p.m.

WHERE

Santa Monica Civic Auditorium
1855 Main Street
Santa Monica, CA 90401

HOW MUCH

FREE, but registration is recommended

HOW TO REGISTER

REGISTER through SurveyMonkey by clicking on this link:

<http://www.surveymonkey.com/s.asp?u=37532826140>

PARKING

Parking is available free of charge at the Civic Auditorium Parking Lot.

MORE INFORMATION

John C. Arroyo
Organizational Development Coordinator

Los Angeles County Arts Commission, 213 974-1396

The Arts Tune Up is sponsored by the Organizational Development Program of the Los Angeles County Arts Commission and the City of Santa Monica Cultural Affairs Division in collaboration with LA Stage Alliance.

The **Los Angeles County Arts Commission**, Laura Zucker, Executive Director, provides leadership in cultural services of all disciplines for the largest county in the United States, encompassing 88 municipalities. The Arts Commission provides leadership and staffing to support the regional blueprint for arts education, *Arts for All*; administers a grants program that funds more than 250 nonprofit arts organizations annually; oversees the County's Civic Art Program for capital projects, funds the largest arts internship program in the country in conjunction with the Getty Foundation, programs the John Anson Ford Theatres and supports the Los Angeles County Cultural Calendar on ExperienceLA.com. The Commission also produces free community programs, including the L.A. Holiday Celebration broadcast nationally, and a year-round music program that funds more than 60 free concerts each year in public sites. The 2006-07 President of the Arts Commission is Marjorie Lyte.