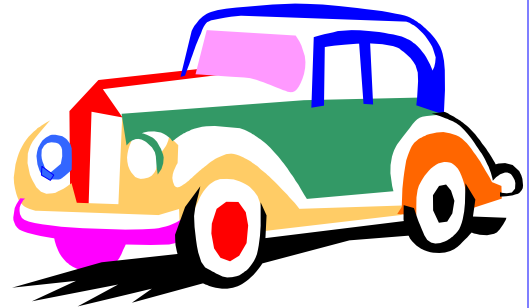


ARTS TUNE UP

THE TRAVELING ARTS INFORMATION WORKSHOPS FOR ARTISTS & SMALL BUDGET ORGANIZATIONS

Saturday, March 11: Claremont
10 a.m. to 1 p.m.
Claremont Graduate University
East and Peggy Phelps Galleries
251 E. Tenth St.
Claremont, CA 91711



HERE IS HOW THIS FREE WORKSHOP WORKS!

- ◆ There will be a series of 5 round-robin sessions of 25 minutes each.
- ◆ Locate the table that has the topic you want to learn more about and join that table.
- ◆ After 25 minutes an announcement will be made, indicating that that session is over.
- ◆ Then rotate to other tables as the sessions repeat.

Schedule: Registration and Check-in: 10:00 to 10:15 a.m.

Round 1: 10:15 to 10:40 a.m.

Round 2: 10:45 to 11:10 a.m.

Round 3: 11:15 to 11:40 a.m.

Round 4: 11:45 to 12:10 p.m.

Round 5: 12:15 to 12:40 p.m.

Wrap up: 12:45 to 1:00 p.m.

Topics Include:

- ◆ Artists Studios, Housing, and Residencies
- ◆ Arts Loan Fund
- ◆ Benefit Opportunities for Artists
- ◆ Best Foot Forward
- ◆ Business Training
- ◆ Contracts, Copyright, and Collections
- ◆ Financing Your Project
- ◆ Fundraising
- ◆ Getting Your Music Recorded, Heard, and Sold!
- ◆ How to Get Hung (for Visual Artists)
- ◆ Internships
- ◆ Intro to Public Art
- ◆ Marketing and PR for Performing Artists
- ◆ Marketing for Visual Artists
- ◆ Promoting and Publicizing Your Performance
- ◆ Working in Arts Education (K-12)

For Organizations:

- ◆ Arts Education In-School Resources (K-12)
- ◆ Arts Loan Fund
- ◆ Board Development
- ◆ Business Training
- ◆ Contracts, Copyright, and Collections
- ◆ Financing Your Project
- ◆ Fundraising
- ◆ Legal/Incorporation
- ◆ PR and Marketing

And more . . .

Lots of information and resources for both individual artists and small budget organizations!

REGISTER ONLINE through SurveyMonkey by visiting this website:

<http://www.surveymonkey.com/s.asp?A=109398450E39077>

OR CONTACT: Charlotte Frazer, Los Angeles County Arts Commission

Telephone: (213) 974-1343

E-mail: cfrazer@lacountyarts.org