



Image 1: West end of the parking structure facing the Marvin Braude Bike Trail

CALL FOR ARTISTS

LA COUNTY DEPARTMENT OF ARTS AND CULTURE SEEKS AN ARTIST OR ARTIST TEAM FOR NEW PARKING STRUCTURE IN MARINA DEL REY

DEADLINE TO APPLY: DECEMBER 5, 2023, 5:00PM PDT

BUDGET: \$ 450,000

LOCATION: ADMIRALTY WAY AND MINDANAO WAY

PROJECT OVERVIEW

The Los Angeles County Department of Arts and Culture (Arts and Culture)'s Civic Art Division invites artists and artist teams residing or working within the Greater Los Angeles Area: Los Angeles County, Orange County, Ventura County, San Bernardino County, and Riverside County, to submit qualifications to design, fabricate and install an artwork on the façade of a new parking structure in Marina del Rey. The new parking structure will be located on the corner of Mindanao Way and Admiralty Way, at the entrance to Burton Chace Park.

The selected artist or artist team (Artist) will work with Arts and Culture, the architect, and other members of the design-build firm to develop their design.

This opportunity is open to artists of all experience levels. No prior experience in public art is required to apply. The Civic Art Division is committed to supporting emerging public artists and artists who are beginning their public art practice. The Civic Art Division will be providing emerging public artists with a public art mentor to assist the selected artist through the duration of the project.



Image 2: Civic Art location on east side of structure, 21'-8" x 144'

CIVIC ART DIVISION

Arts and Culture's Civic Art Division works with established and emerging artists to commission new artworks, community engagement activities, temporary art installations, and event-based programming for new and renovated County facilities. Completed projects and artworks are accessioned into the Los Angeles County Civic Art Collection consisting of over 600 historic and contemporary artworks from over 300 artists, including new Civic Art commissions, donations, and artwork purchases.

ARTIST MENTORSHIP AND PROJECT SUPPORT

The Civic Art Division is committed to supporting the inclusion of artists from diverse backgrounds, artistic practices, and communities in the County's Civic Art Collection, as well as creating opportunities for underrepresented artists to gain hands-on experience navigating the public art field through various mentorship and professional development resources available.

For this project, a public art mentor will be available to emerging public artists to provide training, support, and project management guidance to the selected Artist. The mentor will help ensure steps of the public art process are understood, contractual requirements are met, and methods for the delivery of all project milestones are successful. The mentor will attend key meetings between the Artist and project stakeholders, including the Artist's subcontractors to provide support throughout the project's various phases, such as the artwork's design development, fabrication, and installation. The mentor will be contracted and paid directly through Arts and Culture.

ARTWORK LOCATION

The civic art location is on the eastern end of the parking structure, on the parking structure façade that faces north, along Mindanao Way. **The space measures 21'-8" x 144'.**

The two-story building will contain three parking levels, 513 parking spaces, and EV charging stations on the ground floor. The building will be approximately 43 feet tall to the top of the solar panels that shade the third parking level and will have a landscaped setback of 20 feet from Mindanao Way to the main facade. The structure's staircase towers and entry canopy will face the existing Mindanao Way sidewalk.

The structure will also include bike racks, bike lockers, bike rental spaces, and a bike share station in the northeast corner of the structure's first floor. It will form a significant part of the site's "multi-modal transportation hub" linking pedestrian and bike paths, bus links, and boating docks for visitors and residents.

The artwork must be constructed of permanent, non-fugitive materials that will not tend to degrade or fade over the life of the artwork (25 years). Materials must be non-corrosive such as stainless steel, aluminum or tile, and be able to withstand the extreme conditions of this location with exposure to ocean air, intense sun, and moisture.

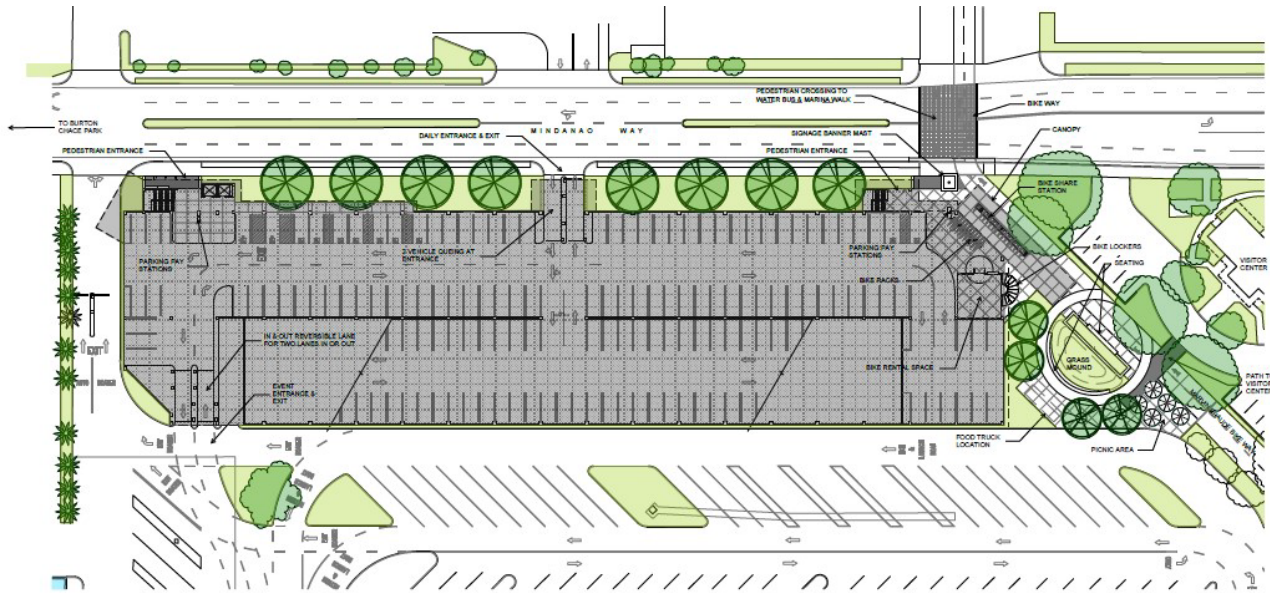


Image 3: Parking structure ground level plan

HISTORY

Marina del Rey is an unincorporated neighborhood that includes North America's largest man-made small-craft harbor. Prior to the arrival of European settlers, the area was a salt marsh that was utilized by the Tongva to fish and harvest shellfish using their boats known as *te'aats*.

In the early 1960s, Valaria M. Lincoln, the first female engineer with the Army Corps of Engineers' Los Angeles office, designed the specifications for the harbor and channels of Marina del Rey. Despite her crucial contributions, she was not allowed to visit the construction site due to her gender. In 2015, Lincoln was honored in a County-led anniversary commemoration ceremony in Burton Chace Park where she is considered the 'Mother of the Marina.'

Today, Los Angeles County owns the harbor and it is managed by the Department of Beaches and Harbors. The harbor and its surrounding area have become one of Los Angeles' major attractions offering sailing lessons, paddle board and kayak rentals, dining cruises, and boat rentals among other amenities. Burton Chace Park, located directly at the harbor, also hosts a summer concert series, picnics, and other gatherings. The harbor was described in a 1997 *Los Angeles Times* editorial as "perhaps the County's most valuable resource."

In 2022, Second District Supervisor Holly J. Mitchell and the Department of Beaches and Harbors, along with other County partners launched the Marina del Rey for All (MdR for All) initiative, to reimagine the future of the harbor as a more equitable, accessible and inclusive place for everyone. The County is conducting a community needs assessment and is in the process of re-envisioning what the waterfront can be and what it can offer, with the goal of ensuring that future development welcomes all County residents and visitors. There will be a special focus on youth programming, placemaking activities, and increased amenities for the community.



Image 4: View of parklet, looking west from Admiralty Way

ARTWORK THEMES/GOALS

The Marina del Rey parking structure and artwork will contribute a significant visual impact, marking the entrance to the harbor and Burton Chace Park, and establishing the area as a distinct and welcoming place. Civic art project goals align with the County's *MdR for All* initiative that seeks to ensure that the harbor is a more inclusive, equitable, and sustainable place for residents, businesses, and visitors. The parking structure will become a landmark for the area, helping establish a new perspective for the community, past, present, and future. Artwork themes may include the following:

- **Inclusivity.** The artwork will positively contribute to the *MdR for All* values of inclusivity, family, and community connectedness.
- **Pride of Place.** The artwork will elicit a feeling of pride, celebration, and welcome.
- **History.** The artwork may explore underrepresented histories and local knowledge.
- **Environmental Stewardship.** The artwork may explore environmental or ecological themes and respect for the local habitat, marine life, and ocean.

ELIGIBILITY

This call is open to:

- Artists residing or working within the Greater Los Angeles Area: Los Angeles County, Orange County, Ventura County, San Bernardino County, and Riverside County.
- Artists working in a variety of media.
- Emerging public artists or artists with little or no experience in public art are strongly encouraged to apply.

Artists will not be eligible to apply if they have been previously commissioned for a Civic Art project with Arts and Culture in the last five years, whose budget was equal to, or exceeds, \$450,000.

SCOPE OF WORK

The selected Artist(s) will work with the Civic Art Division to create an artwork for the Marina del Rey parking structure as detailed below:

Phase 1: Artwork Proposal

In collaboration with the Civic Art Division, the three finalist Artists selected during *Part A – Evaluation of Artist Qualifications* (see Selection Process below) shall each prepare an artwork proposal to present to the selection panel.

- The Artists shall meet with the project stakeholders and conduct site research to determine the appropriate project plan and delivery approach.
- The Artists shall each prepare and present an artwork proposal to the selection panel.

Phase 2: Community Engagement and Design Development

In collaboration with the Civic Art Division, the Artist selected from *Part B – Evaluation of Artwork Proposals* (see Selection Process below) for the project commission shall conduct community engagement and further design development of their artwork proposal through to final design completion.

- Artist(s) shall develop and oversee a community engagement proposal for the project. The community engagement shall be developed in conjunction with the overall project construction schedule and budget, such that its implementation does not impede other phases of development and completion of the artwork.
- Artist(s) shall detail the artwork proposal presented at the artist selection panel to final design.
- Artist(s) shall perform all services and furnish all supplies, materials and equipment as necessary for the fabrication and installation of the Artwork, including but not limited to: shop and as-built drawings, engineering calculations and permits as necessary, taxes, insurance, materials, labor, tools, equipment, subcontractors, art conservators, transportation and shipping, and all other items incidental to producing a complete and acceptable Artwork.

Phase 3: Fabrication, Installation and Project Closeout

In collaboration with the Civic Art Division, the commissioned Artist(s) shall oversee the fabrication, delivery, and installation of their artwork.

- Artist(s) shall ensure fabrication and installation of the artwork according to the approved final design.
- Artist(s) shall oversee the design, fabrication, and installation of artwork plaques.
- Artist(s) shall submit professional photography of the completed artwork.
- Artist(s) shall submit closeout documents, which include Art Maintenance and Conservation Records, Artist Biographies, Summary Statements about the Artworks, Artwork Copyright Registrations, and Employment Impact Survey.

For more details about a civic art project's scope of work, please review the Department's [sample artist agreement](#).

BUDGET

The maximum all-inclusive project budget is \$450,000.

The budget includes all costs associated with completion of the project deliverables, including (when applicable) community engagement expenses, artist design fee, travel expenses, project assistant(s), administrative costs, production, consultant fees as necessary (architect, engineer), conservation services, auto and liability insurance, materials, artwork fabrication, storage, equipment, art installation costs, permit and inspector fees (as necessary), display costs, site preparation, signage and plaque fabrication and installation, professional photography, and contingency.

Arts and Culture may elect to revise the budget to address changes in the Scope of Work, price, or any term and condition. This will be a deliverables-based contract, with payments made as deliverables are completed and approved. In the event there are unspent funds in the budget after completion of the project, Arts and Culture may, at its sole discretion, choose to contract with the Artist for additional services.

TENTATIVE SCHEDULE

Call for Artists Schedule

October 26, 2023

November 1, 2023

November 7, 2023

December 5, 2023

January 2023

March 2024

Call for Artists Released

Optional Virtual Application Info Workshop, 6:30pm PDT

Optional In-Person Application Info Workshop

Applications Deadline, 5pm PDT

Part A - Selection Committee Meeting

Part B - Selection Committee Meeting, commission awarded

Project Schedule

April 2024

December 2024

Spring 2025

Winter 2025

Late Spring 2026

June 2026

Project Start

Community Engagement Completion

Final Design Completion

Fabrication Completion

Installation Completion

Project Completion

APPLICATION INFORMATIONAL WORKSHOPS (RECOMMENDED)

We highly encourage all artists interested in applying for this project to attend one of the free informational meetings. Artists will learn more about the project goals, the application process, and have the opportunity to ask questions. The meetings will not be recorded, but a Frequently Asked Questions (FAQ) will be published to the Arts and Culture website and emailed to registered attendees following the meetings.

- **VIRTUAL Info Session: Wednesday, November 1, 2023, at 6:30pm PDT (via Zoom)**

Register to Attend: <https://www.eventbrite.com/e/marina-del-rey-parking-structure-civic-art-project-virtual-info-session-tickets-735765714057?aff=oddtcreator>

- **IN-PERSON Info Session: Thursday, November 7, 2023 at 6:30pm PDT (Marina del Rey)**

Register to Attend: <https://www.eventbrite.com/e/marina-del-rey-parking-structure-civic-art-project-in-person-info-session-tickets-744674450327?aff=oddtcreator>

TO APPLY

Application Link: All interested artists are invited to apply online through Survey Monkey Apply using the following link: https://apply-lacdac.smapply.io/prog/marina_del_rey_parking_structure

Instructions for first-time applicants:

1. Please create an account using the green “REGISTER” button
2. Fill-out your account information
3. Once you have verified your email, make sure to use the “LOG IN” button to re-access the application platform.

SUBMISSION MATERIALS

Artists are invited to submit materials for *Part A –Artist Qualifications* as listed below. Please do not submit artwork proposals at this time. Applicants who are selected as finalists for *Part B –Artwork Proposals* will be given further instructions about how to formulate and submit a proposal.

1. Resume/CV

Please provide 1-2 pages (maximum) outlining your professional art qualifications, which may include previous projects, experience, education/training and other related credentials. For Artist teams, include a brief description of your collaboration.

2. Description of Interest

Please provide responses to the following:

- a. How do you envision the artwork inspiring a sense of inclusivity, pride, welcome, and celebration? (150 words max)
- b. Brief description of your artistic practice, your sources of inspiration, and your method of developing high quality, innovative and meaningful artwork. (200 words max)

3. Mentorship Support

Please indicate if you would like to receive free mentorship support from a public art mentor assigned by the County as described above. Your response will neither positively nor negatively impact your overall score or consideration for the project commission.

4. Work Samples

Please provide up to 10 images of your most applicable past artworks. For each artwork presented, include the date of completion, project budget, artist collaboration (if applicable), client/agency (if applicable), medium, location (if applicable), brief description of the project.

5. Standard County Provisions Verification

Please review and acknowledge the following Standard County Provisions:

- Public Records Act
- No Conflict of Interest (Board Policies 5.090)

- Consideration of GAIN/GROW Participants for Employment (Board Policy 5.050)
- Fair Chance Employment Hiring Practices (Board Policy 5.250)
- Safely Surrendered Baby Law (Board Policy 5.135)

6. Preference Program Participation (if applicable)

Artists who have certification in one or more of the Los Angeles County's preference programs (Local Small Business Enterprise, Social Enterprise, or Disabled Veterans Business Enterprise) must provide a copy of their certification with their submission materials.

SELECTION PROCESS

Part A – Evaluation of Artist Qualifications. A panel composed of 2-3 arts professionals will review all applications and preselect up to 15 artists for review by a larger selection committee that may include community members, representatives from the Supervisorial District, the Department of Beaches and Harbors, Public Works, the Chief Executive Office, the design builder team, and arts professionals. The selection committee will select up to 3 finalists and one alternate to develop artwork proposals for the project. All applications will be scored using the following criteria:

- **Artistic Merit:** Past works and creative practice reflect high level of aesthetic quality and technical execution. Artworks are innovative and evoke response. (up to 50 points)
- **Suitability for the Project:** Artist work samples and interests demonstrate suitability for the artwork themes and goals in work sample projects. (up to 50 points)

Part B – Evaluation of Artwork Proposals. After 3 finalists have been identified, each will be awarded a contract and stipend, in order to develop an artwork proposal.

Artist proposals will be evaluated based on the following criteria:

- **Artistic Merit:** Artwork Proposal reflects a high level of aesthetic quality, is innovative and evokes a response. (up to 40 points)
- **Suitability for the Project, Site, Community and Artist Engagement:** Artwork Proposal demonstrates suitability for the themes and goals of the project, including site and community. The Artwork Proposal engages the community, users, and diverse stakeholders to create a meaningful artwork. (up to 40 points)
- **Budget, Schedule and Project Management:** Project budget and schedule are clear, specific and detailed, indicating the artwork can be fully implemented. Artist demonstrates the ability to successfully provide project management of the scope of work including budgets, management of artwork installer and/or contractor, administrative logistics, and ability to engage with various stakeholders and audiences. (up to 17-20 points)*

**Based on the project budget of \$450,000, proposers will receive a maximum score of 17 points in this category. However, proposers having certification for one or more of the Los Angeles County's preference programs (Local Small Business Enterprise, Social Enterprise, or Disabled Veterans Business Enterprise) shall receive an additional 3 points for a maximum of 20.*

ADDITIONAL INFORMATION

- For questions, please contact Caroline Kerrigan Lerch, Civic Art Project Manager, clerch@arts.lacounty.gov.
- For information about the Department of Arts and Culture and the Civic Art Division, please visit lacountyarts.org and lacountyarts.org/experiences/civic-art.
- Late proposals may not be considered.
- Arts and Culture reserves the right to amend or change this Call for Artists by written addendum. Should such addendum require additional information not previously requested, failure to address the requirements of such addendum may result in the proposal being found nonresponsive and not being considered, as determined in the sole discretion of the County. The County is not responsible for and will not be bound by any representations otherwise made by any individual acting or purporting to act on its behalf.
- This Call for Artists does not constitute an offer to contract or a promise for remuneration, recognition, or any other thing. Submission of any materials in response to this Call for Artists will not constitute an express or implied contract. The information contained and/or any program or event described herein may be changed, amended, modified, canceled, revoked, or abandoned without notice at any time and for any reason in the sole discretion of Arts and Culture or the County of Los Angeles.
- If the consultant's proposal is selected, the consultant will be required to register as an LA County vendor and enter into a contract with the County of Los Angeles. A sample of the Arts and Culture contract can be reviewed [here](#). It is the duty of every proposer to thoroughly review the Sample Contract to ensure compliance with all terms, conditions, and requirements.
- Arts and Culture may elect, at its sole discretion, to terminate the contract or revise the budget to address changes to the Scope of Work, price or any terms or conditions.

STANDARD COUNTY PROVISIONS

Insurance Requirements: Selected Artist and sub-contractors will be required to have commercial general liability insurance, automobile insurance (if applicable). Selected Artist must be a registered vendor with the County of Los Angeles prior to contracting.

Public Records Act: Responses to this Work Order shall become property of the County. When Arts and Culture makes the final selection, all submissions in response to this Work Order become a matter of public record, with the exception of those parts of each submission which are justifiably defined and identified by the applicant as business or trade secrets, and plainly marked as "Trade Secret," "Confidential," or "Proprietary." The County shall not, in any way, be liable or responsible for the disclosure of any such record or any parts thereof, if disclosure is required or permitted under the California Public Records Act or otherwise by law. A blanket statement of confidentiality or the marking of each page of the submission as confidential shall not be deemed sufficient notice of exception. The applicant must specifically label only those provisions of their respective submission which are "Trade Secrets," "Confidential," or "Proprietary" in nature.

Conflict of Interest (Board Policies 5.090): No County employee whose position in the County enables him/her to influence the selection of an applicant for this Work Order, nor any spouse or economic dependent of such employee, shall be employed in any capacity by applicant or have any other direct or indirect financial interest in the selection of an applicant. Applicant shall certify that he/she is aware of and has read Section 2.180.010 of the Los Angeles County Code. An applicant, or its subsidiary or Subcontractor is prohibited from submitting a proposal in a County solicitation if the applicant has provided advice or consultation for the solicitation. An applicant is also prohibited from submitting a bid or proposal in a County solicitation if the applicant has developed or prepared any of the solicitation materials on behalf of the County. A violation of this provision shall result in the disqualification of the applicant from participation in the County solicitation or the termination or cancellation of any resultant County contract.

Consideration of GAIN/GROW Participants for Employment (Board Policy 5.050): As a threshold requirement for consideration of a County Contract, applicants shall demonstrate a proven record of hiring participants in the County's Department of Public Social Services Greater Avenues for Independence (GAIN) or General Relief Opportunity for Work (GROW) Programs or shall attest to a willingness to consider GAIN/GROW participants for any future employment openings if they meet the minimum qualifications for that opening. Applicants shall attest to a willingness to provide employed GAIN/GROW participants access to the Applicant's employee mentoring program, if available, to assist these individuals in obtaining permanent employment and/or promotional opportunities. Applicants who are unable to meet this requirement shall not be considered for a County Contract. Applicants shall complete and return the form, Attestation of Willingness to Consider GAIN/GROW Participants.

Acknowledgement of County's Commitment to Fair Chance Employment Hiring Practices (Board Policy 5.250): On May 29, 2018, the Los Angeles County Board of Supervisors approved a Fair Chance Employment Policy in an effort to remove job barriers for individuals with criminal records. The policy requires businesses that contract with the County to comply with fair chance employment hiring practices set forth in California Government Code Section 12952, Employment Discrimination: Conviction History (Section 12952). Applicants are required to complete Attachment C ("Compliance with Fair Chance Employment Hiring Practices

Certification"), certifying that they are in full compliance with Section 12952 for the term of any contract awarded pursuant to this solicitation.

Safely Surrendered Baby Law (Board Policy 5.135): The applicant shall notify and provide to its employees, and shall require each subcontractor to notify and provide to its employees, information regarding the Safely Surrendered Baby Law, its implementation in Los Angeles County, and where and how to safely surrender a baby. Additional information is available at www.babysafela.org.

Protest Policy (Board Policy No. 5.055): Any prospective Vendor may request a review of the requirements under a solicitation for a services contract. Additionally, any actual Vendor may request a review of a disqualification under such a solicitation, as described in the Sections below. Throughout the review process, the County has no obligation to delay or otherwise postpone an award of contract based on a Vendor protest. In all cases, the County reserves the right to make an award when it is determined to be in the best interest of the County of Los Angeles to do so.

Grounds for Review. Unless state or federal statutes or regulations otherwise provide, the grounds for review of any Departmental determination or action should be limited to the following:

- Review of Solicitation Requirements Review. The solicitation's requirements and evaluation criteria unfairly disadvantage the protestor, or the solicitation's instructions were unclear and may result in the County not receiving the best possible responses from proposers.
- Review of a Disqualified Application. The protestor's application was incorrectly reviewed and disqualified based on the solicitation's evaluation criteria.

Protest Process. Requests for review must be submitted in writing within the time specified by the Department. The request must identify the person or entity submitting the protest. The request must itemize in appropriate detail, each matter contested and factual reasons for the requested review.