

2025-26 Organizational Grant Program Application Workshop

Download program guidelines, sample application and instructions at: https://www.lacountyarts.org/how-to-apply-to-OGP

Online application: https://www.apply-lacdac.smapply.io





LA County Land Acknowledgment

The County of Los Angeles recognizes that we occupy land originally and still inhabited and cared for by the Tongva, Tataviam, Serrano, Kizh, and Chumash Peoples. We honor and pay respect to their elders and descendants past, present, and emerging as they continue their stewardship of these lands and waters. We acknowledge that settler colonization resulted in land seizure, disease, subjugation, slavery, relocation, broken promises, genocide, and multigenerational trauma. This acknowledgment demonstrates our responsibility and commitment to truth, healing, and reconciliation and to elevating the stories, culture, and community of the original inhabitants of Los Angeles County. We are grateful to have the opportunity to live and work on these ancestral lands. We are dedicated to growing and sustaining relationships with Native peoples and local tribal governments, including (in no particular order) the

Fernandeño Tataviam Band of Mission Indians Gabrielino Tongva Indians of California Tribal Council Gabrieleno/Tongva San Gabriel Band of Mission Indians Gabrieleño Band of Mission Indians - Kizh Nation San Manuel Band of Mission Indians San Fernando Band of Mission Indians

To learn more about the First Peoples of Los Angeles County, please visit the Los Angeles City/County Native American Indian Commission website at lanaic.lacounty.gov.





OGP provides financial support to assist and strengthen nonprofit arts organizations who provide quality arts programs and enrich the lives of Los Angeles County residents.

- Two-year grants
- Project based funding
- Cash match required

OGP Eligibility Requirements

- Tax exempt status 501(c)(3) OR fiscally-sponsored with a comprehensive (Model A) agreement, sponsor located in CA.
- Principal offices in LA County
- Primary mission to provide arts programming
- 50%+ of organization's budget is dedicated to arts programming and activities.
- Functioning Board of Directors
- At least two years of programming during 2022-24 (virtual is ok).



ARTS Not eligible to Apply

- Primary mission to raise funds
- Educational institutions (such as universities, schools, etc.)
- Individual artists
- City or County Departments, Agencies & their 501(c)(3) partners.
- Using fiscal sponsors (if agreement is not Model A,

i.e. Model C or other)

- Social service, religious or welfare
- Not open to the public
- Deficit of 20% for two years*

*(Temporarily suspended until FY2026-27)

ARTS New in the OGP Guidelines?

Changes for All Applicants

Increase to OGP

• The OGP allocation has been increased by \$1.15M for a total annual program allocation of \$5,668,000!

Updated CEI Requirements

• Moving forward the minimum requirement is a board adopted policy and proof of adoption for OGP 3 organizations. Though policy and plan are encouraged, we no longer require a plan for OGP 3.

Renewal of Exception for Budget Deficits

• For this 2025-26 cycle we will continue to temporarily remove organizational deficit language that disqualifies an organization that has experienced an operational deficit over the last several years.

Levine Act

 Applicants will be required to complete an additional online form ("Contribution and Agent Declaration Form") in the SurveyMonkey Apply portal to comply with new state law SB1439, also known as the Levine Act in order to submit application.

Changes for Arts Ed

- Several questions previously required of organizations applying under the "Arts Education" discipline have been removed to streamline the application.
- A guideline requirement requiring schools or districts make a financial investment for arts education applicants applying for funding for school-based programs has been eliminated to better align with the county's cultural equity and inclusion values.

ARTS R Preparing to Apply - Checklist

1- SMU DataArts Profiles + Financials

www.culturaldata.org

- □ Contribution and Agent Declaration Form information (NEW-Levine Act Compliance)
- Completed Cultural Data Profiles for the last **three** recently completed fiscal years
- Downloaded DataArts OGP Funder Report
- □ Copy of Federal Form 990, 990-EZ (or –N) for the organization's most recently completed fiscal year (fiscally sponsored also need internal financials)
- □ Completed financial audit (**only** for organizations of budgets \$2M + up)

2- CEII Statement, Policy or Plan

- Board-adopted statement, policy or plan regarding the cultural equity and inclusion initiative
- Proof of board adoption

3- Artistic Documentation

□ Video, PowerPoint, Audio, Published Materials and/or Images of Work

ARTS R Preparing to Apply - Checklist

<u>4 - Other Supplemental Documentation</u> (if applicable)

- □ Arts Education Curriculum Sample*
- □ Letters of Recommendation
- Reviews
- Optional: Marketing Materials

* Required for certain Arts Education proposals.

ARTS Preparing to Apply – Financial

Grant Budget Category	Budget Size	Financial Requirements	
OGP 1	Up to \$199,999	1.00D Euroder Deport	
OGP 2	\$200,000 - \$ 999,999	1. OGP Funder Report, 2. Federal Form 990	
OGP 3 (<\$2M)	\$1,000,000 - \$1,999,999	(both required)	
OGP 3 (>\$2M)	\$2,000,000 - \$14,999,999	1. OGP Funder Report,	
OGP 4	\$15,000,000+	2. Federal Form 990, 3. Financial Audit (all three required)	

- 1. Fill out DataArts Cultural Data Profile (CDP) at culturaldata.org
- 2. Download and attach the **OGP Funder Report** from DataArts
- 3. Attach the 990 for most recently completed fiscal year
- 4. Fiscally-sponsored provide internal financials.
- Obtain the most recent financial audit ONLY for organizations of budgets \$2 million+



Budget Category	Budget Size
OGP 1	Up to \$199,999
OGP 2	\$200,000 - \$999,999
OGP 3	\$1,000,000 - \$14,999,999
OGP 4	\$15,000,000+

- All applicants fall under one of four budget categories.
- Request amount is a percentage of the most recent annual budget based on your OGP Funder Report.
- Essentially, the larger the budget the larger the request amount with the maximum request being \$250,000 (budgets of \$40M+).
- Our request amount formula is meant to ensure alignment with our OGP vision and values (prioritizing small to midsize orgs).

Los Angeles What should my funding request be? Arts & Culture

https://www.lacountyarts.org/OGPGrantRequestCalculator

• Requesting the maximum amount is recommended.

County

• Grantees will not receive 100% of the amount requested.

• In FY 24/25 awardees received **52%** of allowable request

STEP 1: CALCULATE YOUR REQUEST

Your maximum allowable grant request is a proportion of your annual budget size. In order grant request, you must know what your annual budget size is according to the DataArts C number can be accessed by logging into the DataArts website, downloading your LA Count Funder Report and locating the budget size in the header of page 1 at the top of the page. CDP must be completed before you are able to download this report. See STEP 2 for more and the CDP

Once you have located the number, input this number in the top budget box and click calc request will be populate the bottom box. That is your maximum allowable grant request, m

112300	CALCULATE
YOUR MAXIMUM GRANT REQ	UEST IS: \$40,462

ARTS Getting Started: What is my budget size?

DataArts	Los Angeles County D OGP Funder Report	epartment of Arts a	and Culture	Los Angeles County Arts & Culture
Organization Info	rmation			
Organization name:	Example Theater Collectif			
City:	Palm Springs	Year organization founded:	2012	
State:	CA	Organization type:	501(c)3 nonprofit or	ganization
Federal ID #: DUNS #:	652535427	OGP budget size: Board Members:		•
Fiscal year end date: Applicant is audited o	r reviewed by an independent accounting firm.			

OGP Budget Size is the number in red font on page 1 of your OGP Funder Report. THIS is the answer to the question -- "**Budget Size for the Most Recent Fiscal Year**" in the Application. Don't use your 990 to answer this question.

ARTS SMU DataArts and the Cultural Data Profile CULTURE SMU DataArts culturaldata.org

SMU DataArts

What We Dow Learn Partners About Contact Login Get Started Q



The Cultural Data Profile

The Cultural Data Profile (CDP) is our flagship service that has become an indispensable national resource for data collection, analysis, learning, and insight.

The CDP is an online survey that collects financial and programmatic data from nonprofit arts, culture, and humanities organizations – large and small, and across all disciplines - so they can share this information with funders in a standardized format, all in one safe, secure place. Over 16,000 organizations have contributed Profiles to our database.

In 2015, we unveiled a new, more tailored CDP. A short form is now available for organizations with budgets of less than \$50,000, making the data entry process faster and more equitable for small nonprofits.

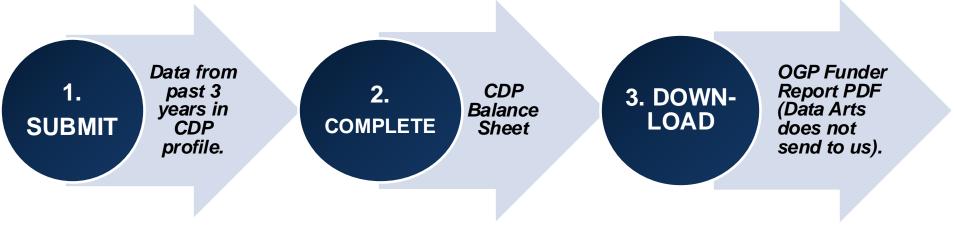
Reports and Metrics To Help You Run Your Organization

All participating organizations are provided with five designed





Online orientation and help desk: <u>http://culturaldata.nonprofitsoapbox.com/calendar</u>



TIP: Give yourself ample time to complete each year's profile!!

ARTS SMU DataArts x LA County Arts and Culture

Review our SMU DataArts Series of Workshops to get insight and tips on ways to use your data!



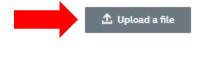
Visit our SMU DataArts webpage:

https://www.lacountyarts.org/learning/professional-development/smu-dataarts

ARTS Submitting the OGP Funder Report

SUBMIT THE OGP FUNDER REPORT WITH YOUR APPLICATION:

Upload your LA County Department of Arts and Culture OGP Funder Report for the most recently completed fiscal year below:



What is the end year of your OGP Funder Report (note that it must be the same end year as your submitted 990 Tax Form)?



OGP FUNDER REPORT EXPLANATIONS

Significant variances financial or otherwise MUST BE EXPLAINED IN THIS SECTION, including deficits or surpluses of 10% or more.

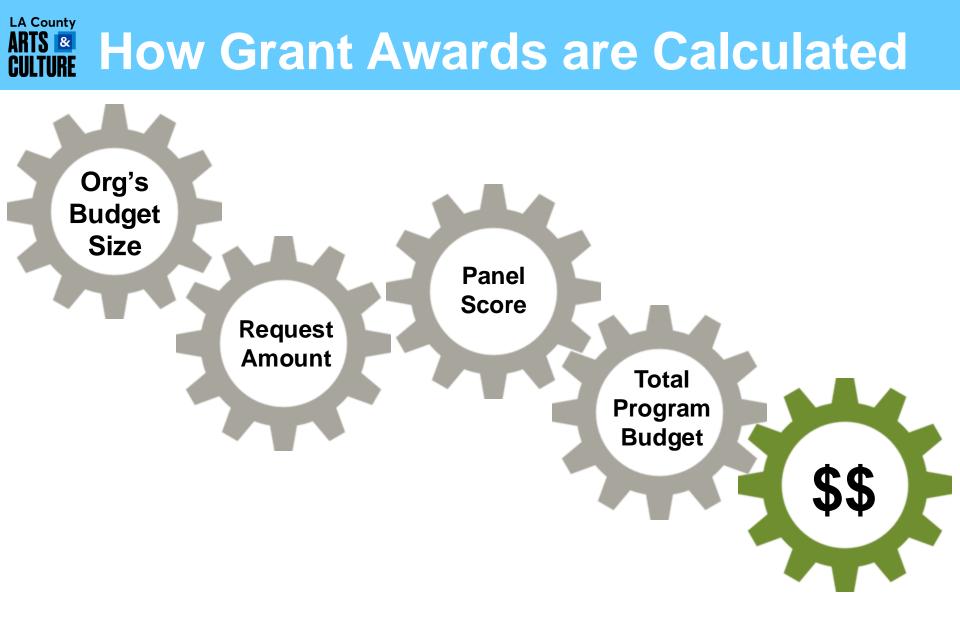
Unexplained budget or attendance variances may result in a decrease in points and/or scores. Please make sure to describe plans to retire any fiscal deficit or plans for using a surplus.

[CRITERION 2,3]



REMEMBER:

Make sure that the "END" year and <u>Budget</u> of your OGP Funder Report, matches the "END" year and <u>Total</u> <u>Revenue</u> of your 990-tax form when submitting.



ARTS A How Grant Awards are Calculated

Total Budget Size: \$200,000



Two-year Award Amount: ~\$20,000

Request is reduced by available funds for program: \$5.2 million/238 Grantees

ARTS R Project Categories

- OGP 1, OGP 2 and OGP 3 applicants must select one project category:
 - Sustainability
 - > Organizational Capacity
 - > Artistic Capacity
 - Accessibility
- OGP 4 applicants must request funds for accessibility projects



... support for existing artistic and/or

administrative projects that help sustain

the mission and goals of arts

organizations



Featured grantees (from left to right): Cornerstone Theatre, Fulcrum Arts



Organizational Capacity

... support for <u>new</u> projects that increase

the organizational capacity and infrastructure of arts organizations





Featured grantees (from left to right): Echo Park Film Center, Casa 0101



... support for <u>new</u> projects that increase the **artistic capacity** of arts organizations.





Featured grantees (from left to right): Harmony Project, Clockshop



... support **new** or **existing**

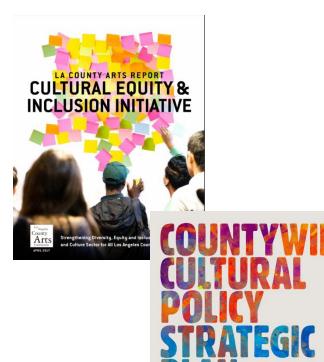
projects that provide public access to arts activities and programs.





Featured grantees (from left to right): The Industry, Level Ground

ARTS Cultural Equity and Inclusion for LA County



Timeline:

2015 – Motion passed by BOS to construct a "countywide conversation"

2016 – 18-month public process including townhalls, focus groups, advisory committee and research.

2017 – Report released, recommendations approved by BOS.

2018 – New OGP requirement for all applicants.

2020-23 – A new Cultural Policy and Antiracism, Diversity and Inclusion Strategic Plan for the County.

Links to read more: <u>https://www.lacountyarts.org/ceii-report</u> <u>https://www.lacountyarts.org/about/cultural-equity-inclusion-initiative</u> <u>https://www.lacountyarts.org/CEIICulturalPolicy</u> <u>https://www.lacountyarts.org/article/statement-antiracist-la-county-policy-agenda</u> <u>https://ceo.lacounty.gov/antiracism/</u>

"...improved educational outcomes, better physical and mental health care and outcomes, increased housing and housing stability, meaningful employment opportunities, and an equitable and fair criminal justice system."

Budget Category	Budget Size	Requirement
OGP 1	Up to \$199,999	Board adopted cultural equity and inclusion statement, policy or plan . Minimum requirement is a statement + proof of board adoption.
OGP 2	\$200,000 – \$999,999	Board adopted cultural equity and inclusion statement or policy . A policy is encouraged . Minimum requirement is a statement + proof of board adoption.
OGP 3	\$1,000,000 – \$14,999,999	Board adopted cultural equity and inclusion policy . A plan is encouraged . Minimum requirement is a policy + proof of board adoption.
OGP 4	\$15,000,000+	Board adopted cultural equity and inclusion policy and plan . Both required + proof of board adoption.

https://www.lacountyarts.org/ogp-ceii-workshop-frequently-asked-questions

Statement - brief explanation of **why** the organization is committed to diversity, equity, inclusion and access, and the alignment of that commitment to the overall mission of the organization.

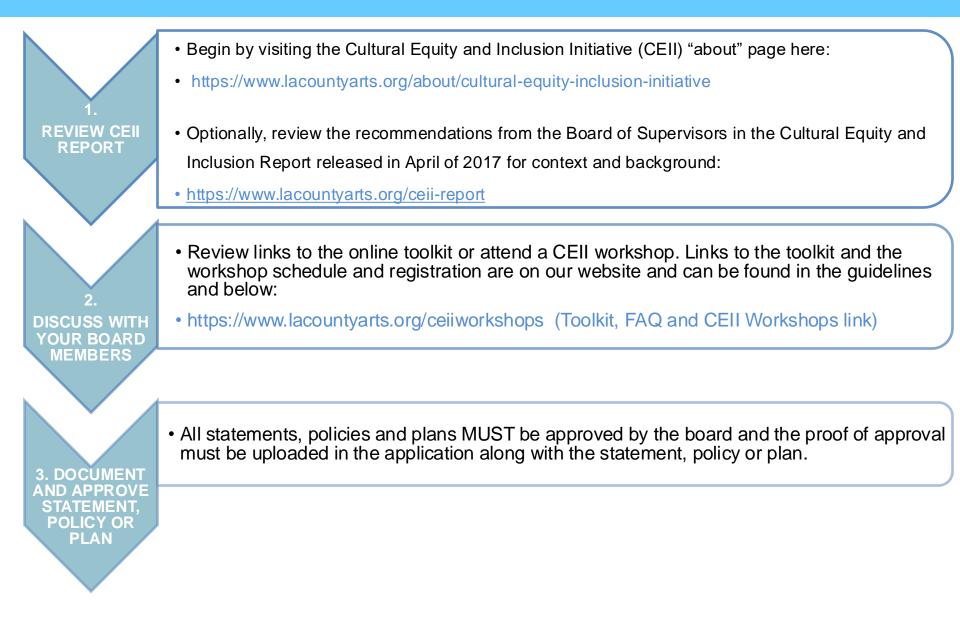
Policy - outlines the organization's broad vision for and commitment to diversity, equity inclusion and access, and the alignment of that commitment to the overall mission of the organization as defined in their statement, and further details what the organization does to realize that statement.

Plan – outlines **how** the organization will work/works toward complying fully with policy and evaluating progress on an annual basis.

We strongly encourage organizations that submit a plan to ensure they are providing strategies and methods for measuring success around all five key areas: board, management, staff, volunteer and artist composition, as well as programming and audiences/participants.

https://www.lacountyarts.org/ogp-ceii-workshop-frequently-asked-questions

ARTS Checklist for the CEI Requirement



ARTS Cultural Equity and Inclusion Workshops

Upcoming Free Workshops to Begin (or Refresh) your Cultural Equity and Inclusion Statement, Policy or Plan

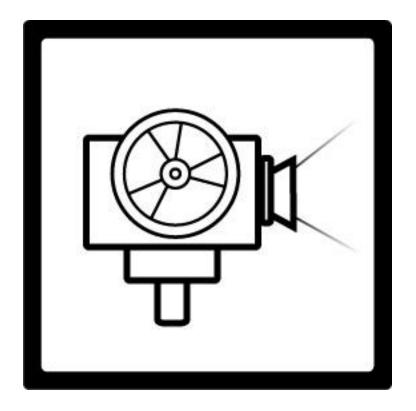


Friday, September 6, 2024

https://www.lacountyarts.org/CEIIOrganizationStatements

ARTS CULTURE

Artistic Documentation



HYPERLINKS ARE ALLOWED!

Disciplines:

Arts Education

Arts Service

Dance

Literary

Media Arts

Multidisciplinary

Music-Choral/Opera

Music Instrumental

Presenting

Theatre

Traditional & Folk Art

Visual Art



Example: Arts District San Pedro Waterfront

(OGP 2, Multidisciplinary - Visual Arts) Video - Artistic Sample

LINK TO SAMPLE



Example: Rhythm Arts Alliance

(OGP 1, Arts Education - Music) Video - Artistic Sample

LINK TO SAMPLE

ARTS Arts Education Projects

Are you MAINLY serving 5-18 year olds through your program or project?

- In-school programming?
- Out-of-school, extended learning?
- Community-based programming?



Featured grantees: Zimmer Children's Museum

ARTS Arts Education Projects with Schools

Additional Requirements for Arts Education Programs/Projects*

- Provide details about your program objectives, youth served and how your team will fulfill these objectives.
- ✓ Describe your team's qualifications.
- Provide copy of curriculum. The sample should demonstrate that you meet Visual and Performing Arts Content (VAPA) standards.

 The California State Curriculum Standards are available at: <u>https://www.cde.ca.gov/be/st/ss/documents/caar</u> tsstandards.pdf

California Arts Standards for Public Schools

Prekindergarten Through Grade Twelve

Dance | Media Arts | Music | Theatre | Visual Arts

*Community-based programs/projects do not need to submit a curriculum.

ARTS Levine Act Compliance

As of 2024, the County of Los Angeles requires all applicants to grant programs to complete a Contribution and Agent Declaration Form to comply with the Levine Act (SB1439)

What this means for your OGP Application:

- Connect with your staff and board members to collect information (in advance) about financial contributions made to any LA County officials BEFORE beginning the application.
- Model A Fiscally sponsored orgs will have to collect this info from fiscal sponsors as well – connect with them early!
- Compile requested information so that you have it to complete at the time of application
- Fill out the form to the best of your ability providing information requested

ARTS Levine Act Compliance

RESOURCES FOR GETTING STARTED TO MEET NEW REQUIREMENT:

- Attend one of our informational sessions or office hours
- Watch a session recording
- Contact an attorney or the Fair Political Practices Commission for further guidance at 1-866-ASK-FPPC (1-866-275-3772) or advice@fppc.ca.gov.

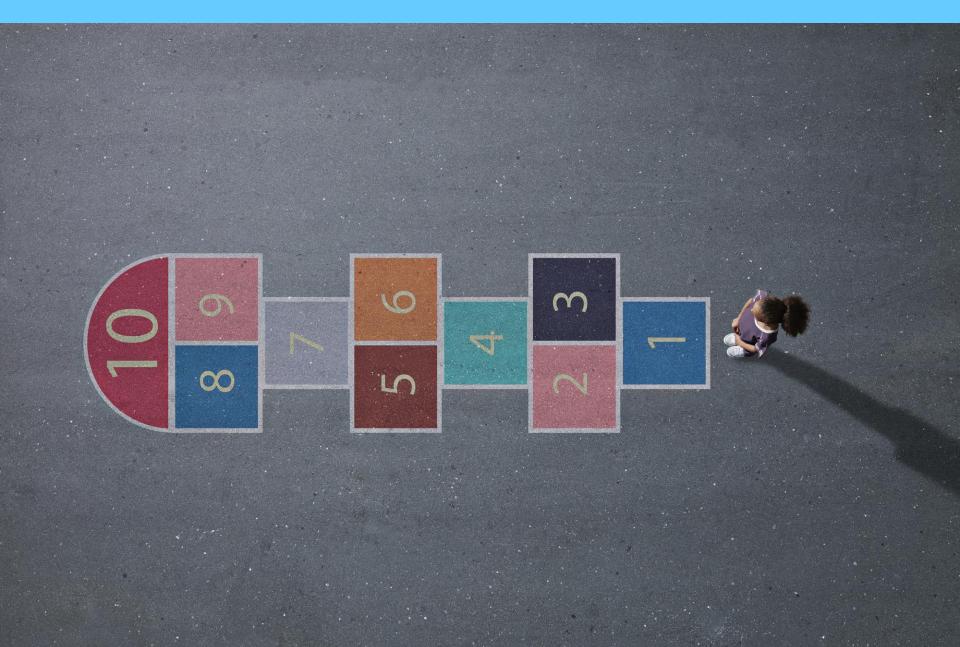
UPCOMING LEVINE ACT COMPLIANCE INFORMATIONAL SESSIONS:

- Thursday, September 5 [this session will be recorded]
- Tuesday, September 24
- Link to sign up for an information session or office hours: <u>here</u>.

IMPORTANT NOTE:

- This requirement does not affect applicant scores or funding.
- Panelists will not have access to the form you submit. It will be hidden during panel review.

Before We Jump In... Any Questions?



ARTS R Grant Portal for Applying to OGP

https://www.apply-lacdac.smapply.io

Opportunities for Organizations Opportunities for School Districts





Los Angeles County Department of Arts and Culture

Welcome to the LA County Department of Arts and Culture's online application system!

This system is used for submitting grant applications and solicitations (Artist Open Calls, Requests for Proposals, and Requests for Service Qualifications).

Please log in to see all current opportunities.

New user?

If you're new to our application system, please register using the green Register button at the top right corner of the page to get started. Your registration will confirm your eligibility and display the appropriate application(s) to you. Please explore the program pages at the top for contact information and information about specific opportunities.

ARTS Registration and Account Profile

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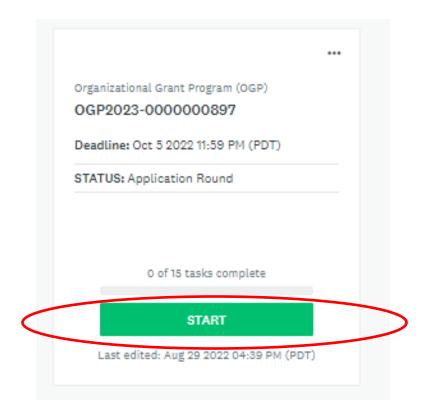
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Organization Account Info							
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TIPS:

- Start with the SMU DataArts OGP
 Funder Report
- Copy + Paste from a Word document.
- Recommend submitting at least 5 days prior to deadline.
- Make sure to save your username and password.
- Please make sure to update your time zone so that the deadline for submitting your application is synced correctly.
- Under Account Settings, go to Preferences and select the option from the list that ends in "Los Angeles"
- Grants staff can help you with any issues with online system.

ARTS RE Beginning an Online Grant Application

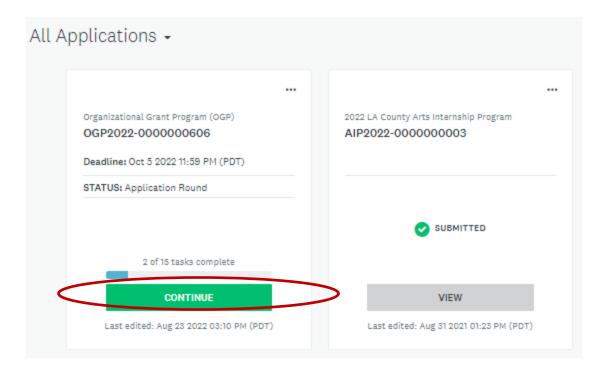
All grants you may be eligible for will appear after completing the eligibility profile and user setup



ARTS Return to the Grant Application

To return to the grant application later:

- Log in and find the application in your list of applications,
 - Then click the "CONTINUE" button in green



ARTS Application – Tasks / Forms

Keep track of		2021-0000000002	
	EVIEW SUBMIT Your task	s	Instructions
Deadl	In: Oct 15 2020 05:59 AM (UTC)	S01c3 Verification Completed on: Aug 31 2023 11:23 PM (UTC)	>
	0	O. Eligibility	>
	0	🖹 1. OGP Grant Main Page	>
	0	2. OGP Budget and Project	>
	\odot	3. OGP Organizational Narrative	>
		🖹 3.1 Cultural Equity and Inclusion Statement, Policy or Plan	>
		4. OGP Project Narrative	>
		5. OGP Arts Education/Youth Engagement Programs and Projects	>
	\circ	6. OGP Projected Revenue Cannot be started at this time	>
	\odot	7. OGP Projected Expenses Cannot be started at this time	>
		🖹 8. Staff	>
	\bigcirc	🖹 9. OGP Financial Requirements	>
	\odot	10. OGP Artistic Documentation and Support Materials	>
	\bigcirc	11. Board of Directors	>
	\bigcirc	12. Finalizing and Submitting your Application	>

ARTS Application Tips – Narrative Questions

- Copy + Paste from a Word document.
- START EARLY!
- TELL THE STORY OF YOUR ORGANIZATION.
- Detail in specific terms <u>the goals of the project</u> AND why they are important for the organization <u>LONG TERM</u>.

-¹⁰

12

- Avoid hyperbole.
- Don't use marketing info for the project narrative.
- Connect the dots.
- Be clear and concise, there are character limits.



Mission

History & Programming

Planning and Leadership

OGP 1 Orgs may insert their Project Proposal here and skip some questions later

Community/Core Audience

Artistic Engagement and Quality

Review the application sample to see the questions under each of these sections.

ARTS Application Tips – Organizational Narrative

How do you describe your community/audience?

- ➤Geography
- > Demographics
- Economic Characteristics
- ➤Cultural Characteristics
- ≻Other

- ➢ Be SPECIFIC.
- Help the panelists get to know your organization!

Cultural Equity and Inclusion:

Describe how the applicant addresses and is taking steps to integrate and reflect the values of cultural equity and inclusion in external activities, such as programming, audience, and community engagement or other strategies. Provide specific details highlighting progress or efforts made in the last two or more years

ARTS Application Tips for Completing Budgets

- Enter project income and expenses for proposed project during the grant period.
- \checkmark Show only the income and expenses specific to the proposal.
- ✓ Do **not** enter organization's annual budget.
- Provide CONTEXT for your project income and expenses at the bottom of each budget table!



ARTS Projected Matching Income - Sample

Showing your projected matching revenue

😑 🖹 6. Project Revenue		
Project Revenue		(20%)
OGP PROJECT BUDGET - REVENUE		
Please provide information about your pr	ojected matching revenue.	
You may use this worksheet to think thre of the grant period. Reminder that this re BUDGET for the organization.		
The total match amount must be equal () years.	1:1) or more than the OGP REQU	EST AMOUNT for each of the two
Use the Project Income Budget Explanati support. (CRITERION 3)	ons section to provide detail on	your listed sources of
OGP REQUEST AMOUNT		
	OGP YEAR 1	OGP YEAR 2
OGP Request (Match must be greater than or equal to request)	\$ 10615.00	\$ 10615.00
NOTE: IF YOU HAVE MADE A CHANGE TO WILL NEED TO MAKE SURE THIS TASK ()		
WELL.	AND ALL OTHER BODGET TASK	S) HAS AN OPDATED AMOUNT AS
Total Matching Revenue below must be o	equal to or more than OGP Req	uest.
Total OGP Request	\$ 21230	
Total Matching Revenue (Year 1+Yea	ar 2) \$	

PROJECT BUDGET - MATCHING REVENUE EXPLANATION

Explain projected sources of income.

In addition, if there are multiple sources of income including Corporate, Foundation, Government (City, County, State, Federal) or Other Public funding projected to be used, provide a detailed list in the area below. Name the sources along with the amount of each contribution in the area below. You may use bullet points. [CRITERION 3] ":

			2
			//
PREVIOUS	SAVE & CONTINUE EDITING	MARK AS COMPLETE	

ARTS R Projected Expenses - Sample

Tips:

- Use numbers
- No percent signs needed
- Totals should add up to 100

	% of Expenditure for Year 1	% of Expenditure for Year 2	Notes
Administrative Salaries, Fees/Fringe			
Artistic Salaries/Fees/Fringe			
Artist Commission Fees			
Artists/Performers-Non Salaried			
Professional Fees	22		
Advertising/Marketing/PR			
Operational Costs (rent, supplies, utilities, insurance, accounting, etc)			
Fundraising Professionals			
Fundraising Other Expenses	22		
Professional Development			
PD - Conferences/Meetings			
Production/Exhibition Costs			
Programs-Other			
Touring	22		

Short notes in the right column.



ARTS R Projected Expenses - Sample

PROJECT BUDGET EXPENSE - EXPLANATIONS

Explain, clarify and detail the type, frequency and breakdown of expenses. In addition, provide a detailed list of expenses entered in the "other" category. Lastly, it may be helpful to explain any changes in the way funding will be used from Year 1 to Year 2.

[CRITERION 3]*

Please note, if you have any trouble with fields not saving after you have filled them out, try again and click on the "mark as complete" button below rather than the "save and continue" button. If you need more help email: grants@arts.lacounty.gov.



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Review Criteria

Review Criteria	Maximum Points
[<i>Criterion 1</i>] Artistic Quality	35
[<i>Criterion 2</i>] Organizational Readiness (OGP 1) Management Capacity (OGP 2) Managerial Excellence (OGP 3 + 4)	15
[Criterion 3] Quality of Project Plan	20
[Criterion 4] Quality of Project Evaluation	5
[<i>Criterion 5</i>] Response to Community Need (OGP 1) Relationship with Community (OGP 2) Defined/Addressed Community Need (OGP 3 + 4)	25

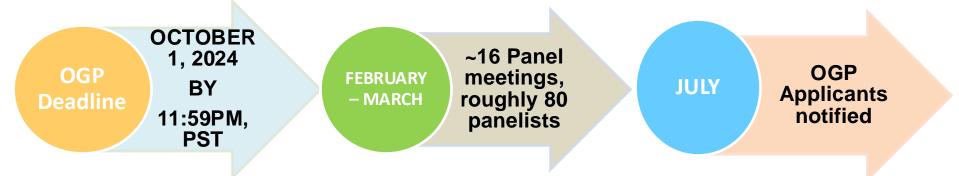


Download program guidelines, sample application and instructions at: <u>https://www.lacountyarts.org/how-to-apply-to-OGP</u>

Online application: <u>https://www.apply-lacdac.smapply.io</u>



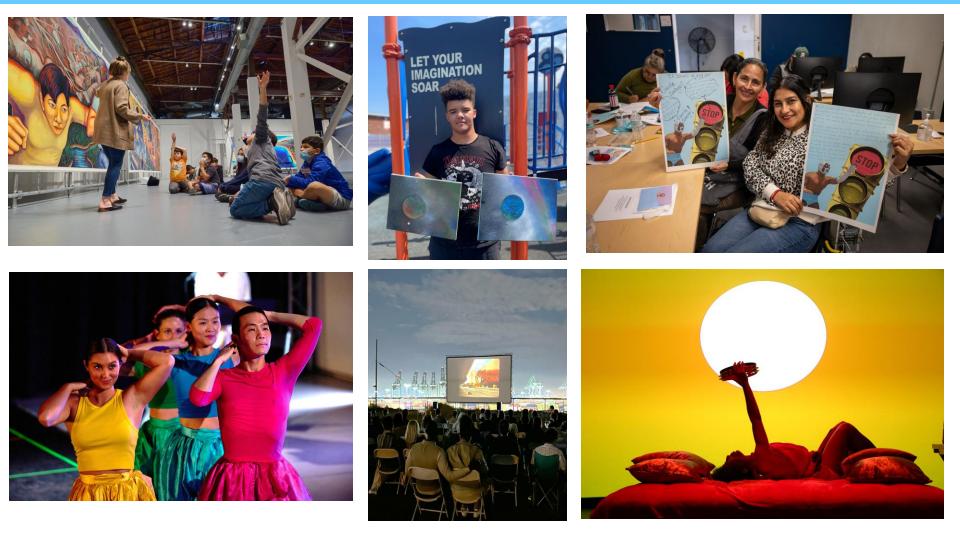
OGP Timeline



NO EXTENSIONS



Grant Review Panels



Featured grantees: Museum of Contemporary Art LA, South Bay Artists Collective, DSTLA, Los Angeles Performance Practice, Livonian Cinema, WACO Theatre Center



Questions

Contact Department of Arts and Culture grants staff:

- grants@arts.lacounty.gov
- 213-202-5858

Download program guidelines, sample application and instructions at: https://www.lacountyarts.org/how-to-apply-to-OGP

Online application: <u>https://www.apply-lacdac.smapply.io</u>

Presenters:

Rosalyn Escobar, Grants Programs Manager

Ann Jensen, Grants Specialist