



## OGP 3 & 4 PANEL REVIEW CRITERIA GUIDELINES

### **CRITERION 1: ARTISTIC QUALITY (40 points maximum)**

The organization's mission is clear, well-communicated and aligned to its programs. The organization demonstrates quality in overall productions and programs. There is artistic integrity and professionalism of programs and services. The organization has set and achieved high standards; the choice of works is guided by a strong artistic vision. Activities have vitality and originality. Artistic personnel are knowledgeable and experienced. Substantial resources are allocated to artists.

*For arts education organizations and arts education requests:* All organizations that designate themselves as an arts education organization or are requesting support for an arts education related program or project must demonstrate that their program(s) align(s) with the California State Standards for the Visual and Performing Arts (VAPA), demonstrate quality teaching and learning in their artistic sample and submit a curriculum sample with application. Acceptable curriculum materials will reflect the full scope of your program and may include lesson plans, curriculum maps, residency plans, units of study, teacher guides and/or student study guides.

Applicants listed on the *Arts for All* Programs for Students Directory ([www.laartsed.org](http://www.laartsed.org)) have been previously assessed on their use of VAPA Standards and education materials. On this basis, you may assign each group on the directory 20 points. Use the guidelines above to determine the balance of points (a maximum of 20).

### **CRITERION 2: MANAGERIAL EXCELLENCE / FISCAL RESPONSIBILITY (15 points maximum)**

The organization has achieved stable operations and adheres to sound administrative practices (as evidenced in the California Cultural Data Project OGP Funder Report). Responses to internal and external challenges are strategic and well managed. The organization is effective in raising contributed and earned income from diverse sources and strong volunteer involvement. Fiscal health is evident from cash reserves/endowment. The organization's top management is skilled and experienced. There is an emphasis on proactive planning for the future, which may be demonstrated by a long-range strategic plan. Use this criterion to convey your impressions of the clarity and thoroughness of the application.

### **CRITERION 3: QUALITY OF PROJECT PLAN (20 points maximum)**

The project appears carefully designed by highly qualified project personnel. Specific activities have been described, have been appropriately budgeted and will take place within a manageable timeframe. Matching funds are in place.

*Accessibility* requests should support new or existing projects that provide public access to arts activities and programs. The accessibility request should enable the organization to make productions, exhibitions, workshops, performances, residencies or other arts activities easily accessible to the public.

### **CRITERION 4: QUALITY OF PROJECT EVALUATION (5 points maximum)**

There is a clear and specific plan to monitor project results. The assessment methodology is appropriate to the anticipated outcomes. The organization has measurable goals and a clear evaluation methodology in place that uses qualitative and quantitative data. Evaluator has experience in assessing similar programs.

### **CRITERION 5: DEFINED AND ADDRESSED COMMUNITY NEED (20 points maximum)**

The organization has identified the needs of its audiences and has responded with mission-driven programming. The organization offers numerous services to promote access, from free or discounted entry for underserved groups to education programs specific to different age groups. Marketing strategies and communication tools are of high quality and are varied and appropriate. The organization has strong relationships with numerous nonprofit partners.